

SPEAKIN' OUT NEWS

Informative. Impactful. Connection. One Community.



MEDIA KIT

RATES EFFECTIVE 2025-2028



Speakin' Out News has upheld a 45-year legacy of trusted journalism in Huntsville and the state of Alabama.

- A Proud Member Of -



SPEAKIN' OUT NEWS, 4839 Sparkman Avenue, N.W., Huntsville, AL 35810
Office Hours: Monday - Thursday 9:30a.m. - 4:00 p.m. | FRIDAY: CLOSED
Ph. 256.551.1020 | Email: speakinoutnews@gmail.com
Website: <http://www.speakinoutweeklynews.net>



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Established
1980

It's A Family Tradition & Legacy

45 YEARS

OF COMMUNITY DEDICATION

SPEAKIN' OUT NEWS

**WILLIAM
DOUGLAS
SMOTHERS**
Publisher & Founder
Since 1980

**JEMEANA
SMOTHERS
ROBERSON**
Associate Publisher & Editor
Since 1997
2ND GENERATION

**ZOIE D.
ROBERSON**
Community Liason
& Staff Writer
Since 2023
3RD GENERATION



ESTIMATED CITY POPULATION
~249,100
(SOURCE: CITY OF HUNTSVILLE)

METRO AREA RESIDENTS
(MADISON + SURROUNDING COUNTIES | WIKIPEDIA)
~542,000

MEDIAN HOUSEHOLD INCOME
\$83,500
(SOURCE: DATA USA)

2025 BEST PLACES TO LIVE IN U.S.
#7
(SOURCE: HUNTSVILLE BUSINESS JOURNAL)

HUNTSVILLE, ALABAMA



SINCE 1941 Redstone Arsenal: From WWII Origins to Rocket City Legacy

SPEAKIN' OUT NEWS

Redstone Arsenal in Huntsville, Alabama, is a premier U.S. Army installation and cornerstone of America's defense and space missions. It hosts Army Materiel Command, NASA's Marshall Space Flight Center, Missile Defense Agency, and soon U.S. Space Command. Beyond its military strength, Redstone drives economic growth, research, and innovation across North Alabama. Huntsville has been known as the "Rocket City" since 1953, when von Braun's team began rocket development here, cementing the region's legacy in space exploration and defense.

ACADEMIC ENGINES Huntsville's Colleges and Universities: Building the Workforce of Tomorrow

PUBLIC UNIVERSITIES & COLLEGES

1. The University of Alabama in Huntsville (UAH)
2. Alabama A&M University (AAMU)
3. J.F. Drake State Community & Technical College
4. Calhoun Community College (Huntsville Campus)
5. Athens State University (Huntsville/UAH location)
6. UAB Heersink School of Medicine – Huntsville Regional Campus

PRIVATE UNIVERSITIES & COLLEGES

1. Oakwood University (OU)
2. Faulkner University – Huntsville Campus
3. Strayer University (Huntsville Campus)

MILITARY & SPECIALIZED INSTITUTIONS

1. Columbia College – Redstone Arsenal/Huntsville
2. Embry-Riddle Aeronautical University (Redstone Arsenal Campus)
3. Florida Institute of Technology (Redstone Arsenal Education Center)



MAKING HISTORY

Space Command Showdown: Politics, Lawsuits, and Huntsville's Historic Step Forward

SPEAKIN' OUT NEWS



Mayor Tommy Battle welcomed Gen. Stephen Whiting, Commander of U.S. Space Command, during his first visit to Huntsville City Hall. Redstone Arsenal leaders say they are prepared to begin construction for the U.S. Space Command headquarters. (City of Huntsville)

"This is an exciting moment for our city, but more importantly, it's about ensuring the security of our nation."

Mayor Tommy Battle, City of Huntsville

Huntsville leaders are moving quickly to prepare for U.S. Space Command's arrival at Redstone Arsenal. Local officials emphasize

readiness and momentum. "We're ready to move dirt," said Martin Traylor, deputy garrison commander, noting temporary facilities could be operational within 18 to 24 months once requirements are finalized. Mayor Tommy Battle welcomed Gen. Stephen Whiting to City Hall, calling the visit a milestone in the transition. "We are honored to welcome

Gen. Whiting to Huntsville." Leaders say the relocation will bring 1,400 jobs, strengthen Huntsville's role as a regional hub, and highlight the city's commitment to national security, growth, innovation, and opportunity, showcasing the community's vision, resilience, and determination to support America's future in space defense.



TOURISM

EXPLORING HUNTSVILLE: FROM ROCKETS TO GARDENS TO MOUNTAIN VIEWS

SPEAKIN' OUT NEWS

The U.S. Space & Rocket Center in Huntsville, Alabama, is the world's largest space museum and the official visitor center for NASA's Marshall Space Flight Center. Opened in 1970, it showcases the Saturn V rocket, Apollo artifacts,

and interactive exhibits. It's home to internationally renowned Space Camp, attracting students from over 150 countries. As Alabama's number one paid tourist attraction, the center welcomes more than 650,000 visitors annually, cementing Huntsville's

reputation as the "Rocket City." Alongside the Space & Rocket Center, Monte Sano Mountain and the Huntsville Botanical Garden also stand out as top destinations, offering natural beauty and cultural experiences that draw thousands each year.



INNOVATION HUB

Cummings Research Park Shapes Huntsville's Future

SPEAKIN' OUT NEWS

Cummings Research Park in Huntsville, Alabama, is the nation's second-largest research park and a global leader in technology, aerospace, and defense innovation. Home to more than 300 companies, it fosters collaboration among government, industry, and academia, driving economic growth and advancing Huntsville's reputation as a high-tech hub. The park also supports startups, research partnerships, and workforce development, making it a dynamic ecosystem where ideas become solutions that shape the future of science, technology, and space exploration.



ARTS & LIFESTYLE

Creativity and Community Define Huntsville's Cultural Scene

SPEAKIN' OUT NEWS

Huntsville blends Southern heritage with a forward-looking spirit shaped by its space and technology legacy. The city's cultural heartbeat includes Lowe Mill Arts & Entertainment, the nation's largest privately owned arts facility, and the Von Braun Center, hosting concerts, theater, and sporting events. Festivals like Panoply Arts Festival and Concerts in the Park showcase creativity, while craft breweries, diverse cuisine, and community pride make Huntsville a vibrant destination where tradition and innovation thrive side by side.

HBCU CONNECTIONS



DR. DANIEL K. WIMS
PRESIDENT
ALABAMA A&M
UNIVERSITY

DR. PATRICIA G. SIMS
PRESIDENT
J.F. DRAKE STATE COMMUNITY &
TECHNICAL COLLEGE

DR. QUINTON T. ROSS
PRESIDENT
ALABAMA STATE UNIVERSITY

DR. GINA
SPIVEY-BROWN
PRESIDENT
OAKWOOD UNIVERSITY

ALABAMA A&M UNIVERSITY
TOTAL ECONOMIC IMPACT:
\$279.2 MILLION
STUDENT POPULATION: ~8000

**J.F. DRAKE STATE
COMMUNITY & TECHNICAL COLLEGE**
TOTAL ECONOMIC IMPACT:
\$61 MILLION
STUDENT POPULATION: ~1258

OAKWOOD UNIVERSITY
TOTAL ECONOMIC IMPACT:
\$92.6 MILLION
STUDENT POPULATION: ~1374

ALABAMA STATE UNIVERSITY
TOTAL ECONOMIC IMPACT:
\$218.5 MILLION
STUDENT POPULATION: ~3870

TOTAL PRINT
Circulation (TMC)
26,925

PAID PRINT
Circulation:
21,001

TOTAL PAID ELECTRONIC
Circulation:
6,230

TOTAL PRINT & ELECTRONIC
Circulation:
33,155

2025-2028 RATE SHEET



COLUMN INCH RATE

Speakin' Out News is mailed and distributed to its readers every Wednesday.

LOCAL RATE

(Within the state of Alabama)

\$19.84
per col. inch

NATIONAL RATE

(Outside the state of Alabama)

\$25.00
per col. inch

COLOR RATE

1-spot color (including Black) - \$125

2-spot color (including Black) - \$250

4-color process (CMYK, including Black)
\$350 (Best Deal)

FREE COLOR is available, as an added value, for bi-annual and annual contracts only

COLUMN WIDTH MEASUREMENTS

1COL - 1.604" | 2COL - 3.333" | 3COL - 5.062" | 4COL - 6.792" | 5COL - 8.521" | 6COL - 10.25"

Narrow Web Full Page (10.25" wide x 21.0" in depth)

STANDARD LOCAL RATES (NET)

STANDARD NATIONAL RATES (NET)

AD SIZE	4-COLOR	BLACK	4-COLOR	BLACK
Full Page (126.0")	\$2,849.84	\$2,499.84	\$4,634.00	\$4,284.00
1/2 (63.0")	\$1,599.92	\$1,249.92	\$2,856.00	\$2,142.00
1/4 (31.5")	\$974.96	\$624.96	\$1,421.00	\$1,071.00
1/8 (15.75")	\$662.48	\$312.48	\$885.50	\$535.50

AD SUBMISSION DEADLINE: EVERY MONDAY BEFORE 12:00 P.M. (CST)

We Got This.

**5.1 Million Hits
1.2 Million Visitors**

<http://www.speakinoutweeklynews.net>

January 2025 thru August 2025 | Source: TMD Hosting



SCAN ME

WEB & EMAIL RATES

TOTAL PRINT
Circulation (TMC)
26,925

PAID PRINT
Circulation:
21,001

TOTAL PAID ELECTRONIC
Circulation:
6,230

TOTAL PRINT & ELECTRONIC
Circulation:
33,155



DIGITAL ADVERTISING OPTIONS

For inquiries, please email speakinoutnews@gmail.com.

AD SLOT #1

Large Horizontal Web Banner \$2,200/month

- Dimensions: 760 x 90 px
- Location: Top of homepage
- Availability: 1 space
- File Format: .jpeg or .swf
- Max File Size: 20 KB
- Animation: Accepted
- Design Requirement: Must include a visible border to distinguish the ad from the page content
- URL Required: Yes (for button link)
- Lead Time: 3 business days for testing

AD SLOT #2

Medium Horizontal Web Banner \$1,200/month

- Dimensions: 500 x 100 px
- Location: Middle of home page ("below the fold")
- Availability: 1 space
- File Format: .jpeg or .swf
- Max File Size: 20 KB
- Animation: Accepted
- Design Requirement: Must include a visible border to distinguish the ad from the page content
- URL Required: Yes (for button link)
- Lead Time: 3 business days for testing

AD SLOT #3

Large Square Ad \$700/month

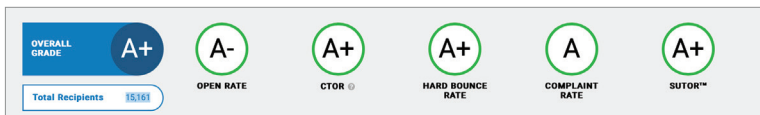
- Dimensions: 300 x 300 px
- Location: Right-hand sidebar
- Availability: 1 space
- File Format: .jpeg or .swf
- Max File Size: 20 KB
- Animation: Accepted
- Design Requirement: Must include a visible border to distinguish the ad from the page content
- URL Required: Yes (for button link)
- Lead Time: 3 business days for testing

AD SLOT #4

Small Square Button Ad \$500/month

- Dimensions: 125 x 125 px
- Location: Right-hand sidebar
- Availability: 2 spaces
- File Format: .jpeg or .swf
- Max File Size: 20 KB
- Animation: Accepted
- Design Requirement: Must include a visible border to distinguish the ad from the page content
- URL Required: Yes (for button link)
- Lead Time: 3 business days for testing

Email Marketing Report Card



SUTOR™

SUTOR™ is an acronym for Spam Complaints + Unsubscribes To Open Rate. This metric measures the rate at which subscribers remove themselves from your list compared to your open rates. Achieving a low SUTOR™ rate is ideal as it indicates you have an engaged and loyal group of subscribers.

SPEAKIN' OUT NEWS
PROUDLY BOASTS **1.2 MILLION VISITORS** ON OUR WEBSITE,
WWW.SPEAKINOUTWEEKLYNEWS.NET
Source: TMD Hosting

E-BLAST DIGITAL RATE

Speakin' Out News E-Blast (email marketing) is emailed weekly to 10,300 verified email addresses in Huntsville and North Alabama.

\$300.00/per e-blast

Technical Digital Ad Sizes

- 760 x 90 pixels (banner); 760 x 300 pixels (large banner);
- 760 x 760 pixels (large block); Videos (mp3 format and/or
- Youtube source link)
- All digital ads must be submitted as a jpeg image, at least 200 dpi



SCAN ME

For inquiries, please email speakinoutnews@gmail.com.

CLASSIFIED & LEGAL RATES

HOW TO SUBMIT A LEGAL AD

STEP 1: SUBMIT YOUR ADVERTISEMENT FOR A QUOTE

Before publishing, please email your advertisement and purchase/job insertion orders to:

📧 speakinoutnews@gmail.com

📧 advertising@speakinoutweeklynews.net

Deadlines:

Preferred: Friday before 12:00 PM (noon)

Final: Monday before 12:00 PM (noon)

File Format:

All ads must be camera-ready in PDF or Microsoft Word format.

Ad Specifications:

Column Width: 3.33"

Maximum Depth: 21.0"

Ads must conform to size specs to print.

Graphic Fees:

Ads containing logos, borders, maps, handwritten signatures/dates, photos, seals, or stamps will incur a \$19.84 fee per graphic element.

Need Design Assistance?

Design services available for \$50.00.

Submit a rough sketch + high-res (300 dpi) art by Friday. You will receive a proof on Monday with up to 2 revisions.

STEP 2: CONFIRM YOUR ORDER TO RESERVE SPACE

Once you approve the quote, email your:

✓ **Confirmation**

✓ **Purchase Order or Job Insertion Order**

This reserves your ad space for the upcoming issue.

Speakin' Out News is a proud member of the Alabama Press Association. All classified and legal ads are also published online at:

🌐 www.AlabamaPublicNotices.com

🌐 www.speakinoutweeklynews.net

STEP 3: INVOICE, PROOF OF PUBLICATION & PAYMENT

After your ad prints on Wednesday, we will email you:

📄 **An electronic invoice**

📄 **An electronic tear sheet**

📄 **A publisher's affidavit** (if requested; \$10 fee applies)

Payment Options:

We strongly encourage online payments via VISA, MasterCard, and Discover.

☺ **If mailing a check, please make it payable to:**

SPEAKIN' OUT NEWS

P.O. Box 2826

Huntsville, AL 35804



Speakin' Out News (**USPS 023-484**) is a second-class periodical and the official legal advertisement publication for the **City of Huntsville**, delivering weekly print and digital news coverage to **Madison County**.



■ **Speakin' Out News is a member of the Alabama Press Association.** represents communities throughout the state through daily and weekly newspapers of the Alabama Press Association.

All legal advertisements are registered online to <http://www.AlabamaPublicNotices.com> and our website: <http://www.speakinoutweeklynews.net>.

CLASSIFIED & LEGAL RATES

Speakin' Out News is mailed and distributed to its readers every Wednesday.

WORD RATE

(Numbers are excluded from the word rate.)

50¢ per word

GRAPHIC RATE

(including any artwork within the advertisement that contains logos, borders, maps, handwritten signatures or dates, photos, seals, or stamps)

\$19.84

per graphic element

TECHNICAL SPECIFICATIONS

Speakin' Out News prefers a **Microsoft Word Document** or a **PDF file (300 dpi)** to be emailed to speakinoutnews@gmail.com and advertising@speakinoutweeklynews.net.

All classifieds and legal ads must be **CAMERA READY**.

For our classifieds/legal section, each **column width** measures **3.33" wide**, with a **maximum depth** of up to **21.0"**. The ad must fit the size specifications to print.



PREPRINTED INSERTS

TOTAL PRINT
Circulation (TMC)
26,925

PAID PRINT
Circulation:
21,001

TOTAL PAID ELECTRONIC
Circulation:
6,230

TOTAL PRINT & ELECTRONIC
Circulation:
33,155

Preprinted inserts are advertising materials (like flyers, brochures, coupons, or mini-catalogs) that are printed by the advertiser (not the publisher) in advance and then physically inserted into a newspaper before distribution.



PREPRINTED INSERTS RATES

Speakin' Out News is mailed and distributed to its readers every Wednesday.

- PREPRINTED INSERTS (PER 1000) -

■ 2 Page Broadsheet/ 4 Page Tabloid/Flyer - \$35/1,000

■ 4 Page Broadsheet/8 Page Tabloid - \$40/1,000

■ 6 Page Broadsheet/12 Page Tabloid - \$45/1,000

■ 8 Page Broadsheet/16 Page Tabloid - \$50/1,000

A flat rate is available for annual contracts only

MINIMUM DISTRIBUTION - 10,000

Please Ship Inserts to: **SPEAKIN' OUT NEWS**,
4839 Sparkman Drive, N.W., Huntsville, AL 35810

DEADLINES & DELIVERY TIMES

■ **Deadline:** 7 days prior to insertion date

■ **Delivery Hours:** Monday - Thursday 10:00 a.m. - 4:00 p.m. (CT); FRIDAY - CLOSED

LIFTGATE IS REQUIRED WITH TRUCK DELIVERY

CLIENT PORTFOLIO

Past and Current Advertisers

EST'D 1960
RURAL KING
AMERICA'S FARM & HOME STORE

ROOMS TO GO

OLLIE'S OUTLET
Bargain
'GOOD STUFF CHEAP'

SHOE CARNIVAL

Publix

Save a lot
food stores

Walmart

Kroger
FRESH FOR EVERYONE™

CHURCH DIRECTORY



'WHERE FAITH MEETS COMMUNITY'

Speakin' Out News is extremely proud of the relationship and partnering that we have earned with the Black church in our community. One of the premier section in the paper, is the Religion Section. Since our inception, the church has always been the epitome of Speakin' Out News.

OUR NUMBER ONE GOAL IS TO SERVE. Speakin' Out News now has affordable church advertising/editorial packages to cater to your church marketing needs. For more information, email speakinoutnews@gmail.com and advertise today!

GOLD PACKAGE

\$50.00 per week

- Ad size: 3 col. (5.0") wide x 4" deep
- Cover Pastor and Church Anniversary; Church Revivals; Church Announcements; Auxiliaries events; and any other event deemed pertinent upon request
- (30) bundle pick up from the office of complimentary papers, every Wednesday, after 2:30p.m.

SILVER PACKAGE

\$30.00 per week (Best Seller)

- Ad size: 2 col. (2.5") wide x 2.5" deep
- Cover Pastor and Church Anniversary; (1) Church Revival; and Church Announcements
- (30) bundle pick up from the office of complimentary papers, every Wednesday, after 2:30p.m.

BRONZE PACKAGE

\$20.00 per week

- Ad size: 1 col. (1.5") wide x 2" deep
- Church Announcements
- (30) bundle pick up from the office of complimentary papers, every Wednesday, after 2:30p.m.

Prepay for the first month upfront, with monthly billing at the end of each month thereafter.

Minimum 6-month commitment (26 consecutive weeks). Following the initial term, the contract automatically renews and will continue to be billed on a monthly basis, unless canceled in writing.

TECHNICAL SPECIFICATIONS: All church advertisements must be submitted in either PDF or PNG format at a minimum resolution of 200 DPI.

— — — SAMPLE ADS — — —

PHILLIPS CHRISTIAN METHODIST EPISCOPAL CHURCH
2185 Winchester Rd NW, Huntsville, AL 35810 | PHONE: (256) 534-2007
Email: phillipsmechurch@gmail.com | P.O. Box 3917, Huntsville, AL 35810
VISIT OUR WEBSITE: WWW.PHILLIPSCMECHURCH.ORG

Our mission statement is:
"To create through God, a nurturing environment. Promote unity among members, and Exemplify the love of God through outreach ministries."

ORDER OF SERVICES
Sunday School: 9:00 a.m.
Morning Worship: 10:30 a.m.

VIRTUAL WORSHIP

Pastor Rev. Gregory Scott & First Lady Angela Scott

INDIAN CREEK PRIMITIVE BAPTIST CHURCH

"A Loving Church That Worships God And Serves Mankind"

Pastor Timothy M. Rainey

JOIN US LIVE

ORDER OF SERVICES
SUNDAY SCHOOL: 8:45 A.M.
MORNING WORSHIP: 10 A.M.
BIBLE STUDY: WEDNESDAYS 6 P.M.
www.indiancreekpb.org
After School Care Provided

SUNDAYS AT 10:30 A.M.

256-837-2335 | 380 Indian Creek Road, Huntsville, AL 35806

CHURCH STREET CUMBERLAND PRESBYTERIAN CHURCH IN AMERICA
228 Church Street, NW, Huntsville, AL 35801
Phone: 256-336-0922 | Website: www.churchstcpca.org

SERVICES STREAMING ONLINE

SUNDAY
Sunday School 8:30AM (In-Person and Online)
Worship Service 9:30AM (In-Person and Online)
Youth Led 2nd Sunday Worship 9:30AM

WEDNESDAY
Midday Bible Study 11:30AM
Evening Bible Study 6:00 PM
Youth Bible Study 5:00PM

DR. MITCHELL M. WALKER, SR., PASTOR - TEACHER
"A Church in the Heart of the City, with a Heart for the City"

FIRST SEVENTH-DAY ADVENTIST CHURCH

DR. WILLIAM LEE SENIOR PASTOR

In-person worship experience is now available!
Limited capacity. Attendees must register at www.firstsdachurch.churchreserve.com




CONNECT WITH US

[Facebook](https://www.facebook.com/FirstSdachurch) [Instagram](https://www.instagram.com/FirstSdachurch) [YouTube](https://www.youtube.com/FirstSdachurch) [LinkedIn](https://www.linkedin.com/FirstSdachurch) [Pinterest](https://www.pinterest.com/FirstSdachurch) [TikTok](https://www.tiktok.com/FirstSdachurch)

1910 Evangel Dr. NW, Huntsville, AL 35896 • (256) 952-6369


BUSINESS DIRECTORY

Advertising Packages & Pricing


PACKAGE SIZE	DESCRIPTION	PLACEMENT	MONTHLY RATE
 #1 - Basic Listing	Text only Business name, phone number, and category with FREE COLOR	Classifieds Section	\$65
 #2 - Enhanced Listing	3.33" x 2.0" Business card-sized ad with logo, website, contact info & brief message with FREE COLOR	Classifieds Section	\$100
 #3 - Premium Feature Ad	3.33" x 5.0" Vertical display ad with photo, tagline, branding, and full contact details with FREE COLOR	Section of Your Choice	\$350

A three-month contract is required, with the first month prepaid prior to publication. Following the initial term, the contract automatically renews and will continue to be billed on a monthly basis, unless canceled in writing.

PREMIUM FEATURE AD - \$350.00 monthly
Actual Size: 2 col. (3.33") wide x 5.0" in height




SUMMIT DENTAL
Your Dentist In Huntsville, AL.




Practice Won Best in Huntsville.


Our experienced dentist, Dr. Courtney Murray and team, are dedicated to helping you and your family achieve beautiful, healthy smiles! When you visit Summit Dental, you can expect to receive personalized care in a friendly and family-oriented environment. Our team goes above and beyond to make sure that your needs are met. We offer a full range of services to meet your oral health needs.



Courtney Murray, DDS


256.251.2899
1658 Old Monrovia Road Suite 102,
Huntsville, Alabama 35806
Email: info@summitdentalhuntsville.com
<https://www.summitdentalhuntsville.com>



BROOKINS SMOKED 

1108 Andrew Jackson Way | Huntsville, AL 35811

HICKORY SMOKED | DELICIOUS | TASTY | FRESH



(256) 714-9802 (256) 714-9816
Susie Brookins, owner | Wa'Lisa Brookins-McCarter
videobybrookins@yahoo.com | brookinssmokeonthego.org



Allstate
You're in good hands.

Tony F. Hodge
Agency Owner
THE HODGE GROUP

Allstate Insurance Company

5650 Sanderson St. STE M
Huntsville, AL 35805

Office 256.895.6286
Cell 256.656.8284
Fax 256.895.6288
tonyhodge@allstate.com

www.allstateagencies.com/tonyhodge
9 A.M. - 6 P.M.
Auto, Home, Life, Retirement
Your trusted Allstate advisor



--- ENHANCED LISTING ---

Actual Size: 2 col. (3.33") wide x 2.0" in height



NMAC
NEW MEDIA ARTS CENTER
Serving Huntsville and Madison County, Alabama

Terra Smothers-Carter
NMAC EXECUTIVE DIRECTOR

Office Phone: 256.551.1088
Cell Phone: 256.303.0392
Email: newmediartscenter@gmail.com
Address: 1002 Oakwood Ave., N.W., Ste. A
Huntsville, Alabama 35811
Website: www.newmediartscenter.com

Public Charity Status: 501(c)(3) non-profit organization

Vehicle Title Problem?
We have a Solution!

Unclaimed/Abandoned Vehicles, Mobile Homes & Surety Bonds

JSE:Alabama's Vehicle Title Recovery Service!

We can help with most Titled Vehicles in Alabama, including Cars, Trucks, Motorcycles, RV's & Trailers. Stop in, by phone or online!

Free Phone Consultation
Call 1-256-850-0527
www.JSEAL.com

--- BASIC LISTING ---

Actual Size: 2 col. (3.33") wide
(65 words and less - 20¢ extra for a border)
GRAPHIC STYLE: Helvetica | 9pt size

WATER DAMAGE CLEANUP & RESTORATION: A small amount of water can lead to major damage in your home. Our trusted professionals dry out the wet area and do repairs to protect your family and your home's value! If you have water in your home that needs to be dried, **Call 24/7: 1-833-879-1371**. Have the zip code of the service location ready when you call!

SELLING a RV, Tractor, or Golf Cart? ADVERTISE STATEWIDE or by region in over 100 Newspapers, reaching over 1 million readers each week! Run your ad in our Classified Network for just \$210 per week! Make one call to this newspaper (participating Ala-SCAN newspaper) or call 1-800-264-7043 to find out how easy it is to advertise statewide!

SPECIAL EDITIONS



AT-A-GLANCE 2026-2028 RATE SHEET

Total Print Circulation (TMC): 27,350 | Paid Print Subscribers: 21,244

Paid Electronic Circulation: 5,299 | Total Print Circulation & Electronic Circulation: 32,649 (77.6% paid)

Speakin' Out News is mailed and distributed to its readers every Wednesday.

Its E-Blast Online Edition is emailed every Friday to 10,000 verified email addresses in Huntsville and North Alabama

LOCAL RATE (Within the state of Alabama) \$19.84 per col. inch

AD SIZE	FREE 4-COLOR
Full Page (126.0")	\$2,499.84 per week
1/2 (63.0")	\$1249.92 per week
1/4 (31.5")	\$624.96 per week
1/8 (15.75")	\$312.48 per week

ARTWORK SUBMISSION:

Please provide a high-resolution at least 200 dpl, print-ready PDF with all fonts embedded. For print ads, convert color to CMYK; for online ads, set in RGB. PLEASE SEND BOTH PRINT AND ONLINE SIZES OF YOUR AD.

COLUMN WIDTH MEASUREMENTS:

1COL - 1.604"
 2COL - 3.333"
 3COL - 5.062"
 4COL - 6.792"
 5COL - 8.521"
 6COL - 10.25"

Narrow Web Full Page (10.25" wide x 21.0" in depth)

**FREE
ADDED VALUE**
 Purchase ALL MLK & BHM ads,
 a total of 5-week insertions,
 and run your ONLINE ad for
FREE in our E-Blast Friday
 editions and website!
**760x300 pixels
BANNER SIZE**

BLACK HISTORY 2026 MONTH EDITIONS

Monday Deadlines before 12:00 Noon: Mondays on February 2nd, 9th, 16th, & 23rd
Publication Dates: Wednesdays on February 4th, 11th, 18th, & 25th

RACK LOCATIONS

Pick Up Your Copy Today!

Speakin' Out News is available at the following locations.

- 1 - Speakin' Out News -
4839 Sparkman Drive, NW
Huntsville, AL 35810
- 2 - Briar Fork CPCA -
2105 Winchester Rd. NE,
Huntsville, AL 35811
- 3 - Douglas Tabernacle P.B. -
1420 Calvary St. NW,
Huntsville, AL 35816
- 4 - Fletcher's Chapel P.B. -
30502 Hardiman Road,
Madison, AL 35750
- 5 - Madkins Chapel CPCA -
2403 Oakwood Ave. NW,
Huntsville, AL 35811
- 6 - St. James P.B. Church -
1093 Fairbanks Street,
Huntsville, AL 35816
- 7 - Saint Peter United Methodist -
107 Stewart Street,
Madison, AL 35758
- 8 - Taylor's Chapel P.B. -
3100 Stringfield Road,
Huntsville, AL 35810
- 9 - The Alexandrian House
of Worship & Prayer - 5045 North
Memorial Parkway Suite B,
Huntsville, AL 35810
- 10 - Christ Church of Prayer -
6255 Pulaski Pike NW,
Huntsville, AL 35810
- 11 - Church Street CPCA -
228 Church Street NW,
Huntsville, AL 35801
- 12 - Fellowship of Faith -
3703 N Memorial Pkwy,
Huntsville, AL 35810
- 13 - Fellowship Presbyterian -
2406 Meridian St., North
Huntsville, AL 35811
- 14 - First Church SDA -
1303 Evangel Drive,
Huntsville, Alabama 35816
- 15 - First Missionary Baptist -
3500 Blue Springs Road N.W.,
Huntsville, Alabama 35810
- 16 - Hopewell Missionary Baptist -
202 Cemetery Road,
New Market, 35761
- 17 - Indian Creek P.B. -
320 Indian Creek Road
Huntsville, AL 35806
- 18 - It's Not About Us Ministries -
224-D Church Street
Huntsville, AL 35801
- 19 - Little Indian Creek P.B. -
884 Indian Creek Road
Huntsville, AL 35806
- 20 - Meridianville Bottom P.B. -
146 Kalea Lane
Meridianville, AL 35759
- 21 - Northwest Church of Christ -
5008 Pulaski Pike
Huntsville, AL 35810
- 22 - Oakwood University
Seventh-Day Adventist -
5500 Adventist Blvd,
Huntsville, AL 35896
- 23 - Owens Chapel M.B. -
2520 Elton Road
Huntsville, AL 35810



WZZA Radio Station
"Soul of the Shoals"
1570 Woodmount Drive
Tuscumbia, AL 35674



The Blade Cave Barbershop
461 Capshaw Road, Unit C
Madison, AL 35757



First Impressions
"Soul of the Shoals"
1570 Woodmount Drive
Tuscumbia, AL 35674



Krab Kingz Seafood
200 Oakwood Ave NE, Ste V
Huntsville, AL 35811



24 - Phillips Christian Methodist
Episcopal - 100 Orange Circle,
Huntsville, AL 35810



25 - Progressive Union -
1919 Brandon Town Rd. NW
Huntsville, AL 35816



26 - Redeeming Love Outreach
Ministries - 1528 Sherman Street N.E.,
Decatur, AL 35601

27 - St. John African Methodist
Episcopal Church - 220 Church Street,
Huntsville, AL 35801

28 - St. Luke Christian
1800 Sparkman Dr.
Huntsville, AL 35810



JEFFERY'S BARBERING & STYLING
3705 Pulaski Pike
Huntsville, AL 35810



Brookins Smoken
3705 Pulaski Pike
Huntsville, AL 35810



29 - True Light Church of God in
Christ - 6380 Pulaski Pike
Huntsville, 35810



30 - Union Chapel M.B. -
315 Winchester Rd. NE
Huntsville, AL 35811



31 - Union Hill CPCA Church -
3126 Nevel Drive
Huntsville, AL 35810



32 - Union Hill P.B. Church -
2115 Winchester Rd. NW
Huntsville, AL 35810



33 - West Mastin Lake -
4705 Mastin Lake Rd.
Huntsville, AL 35810



39 - County Commission District 6 -
3210 Hi Lo Circle NE
Huntsville, AL 35811



40 - Alabama A&M University Patton
Hall, Normal, Alabama



41 - Morrison Building (90.9) FM
WJAB, Normal, Alabama



42 - Alabama A&M University,
Business Building (President Office),
Normal, Alabama



43 - Alabama A&M University,
Elmore Gym - 4900 Meridian Street
N, Huntsville, AL 35811



44 - Alonzo's Styling Salon -
2413 Jordan Ln NW,
Huntsville, AL 35816



45 - Chris Barber Shop -
3310 Winchester Rd NW,
Huntsville, AL 35810

46 - It's Hair Salon & Barbering -
2501 Oakwood Ave NW
#1, Huntsville, AL 35810

47 - Betty Mae's Restaurant -
2007 N Memorial Pkwy # L,
Huntsville, AL 35810

48 - Elevation Ink Tattoo Studio,
461 Capshaw Rd unit C,
Madison, AL 35757

49 - The Blade Cave Barbershop,
461 Capshaw Rd # H,
Madison, AL 35757

50 - Potter's Hand Church
Ministries, 983 Indian Creek Rd NW,
Huntsville, AL 35806

51 - Kodak Kutz Barbershop -
203 Oakwood Ave NE,
Huntsville, AL 35811

52 - Unique Kutz Barbershop -
461 Capshaw Rd Ste.M,
Madison, AL 35757

53 - Drop The AcScent -
461 Capshaw Rd, Madison, AL 35757

54 - Luckie Mail Stop -
7001 Wall Triana Hwy, Suite A,
Madison, Alabama 35757

55 - Dr. Richard Showers, Sr.
Recreation Center, 4600 Blue Springs
Rd., Huntsville, AL 35810

56 - Vujee Vegan Restaurant -
College Plaza Shopping Center,
4701 Meridian St N,
Huntsville, AL 35811

57 - Riley's Dry Cleaners and Mail
Stop - 7001 Wall Triana Hwy UNIT A,
Madison, AL 35757

58 - St. H Beauty Bar -
461 Capshaw Rd, U/Wwnit D,
Huntsville, AL 35757

59 - Dr. Michael K. Johnson, MD -
2616 Jordan Ln NW,
Huntsville, AL 35816

60 - WZZA Radio Station
1570 Woodmount Drive
Tuscumbia, AL 35674

61. Vujee Vegan
College Plaza
4701 Meridian Street, North
Huntsville, AL 35811

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