

# SPEAKIN' OUT NEWS

WEEKLY PUBLICATION

*Established 1980*

*“The longest running African-American newspaper servicing  
Huntsville and North Alabama for 43 years”*

**RATES EFFECTIVE JANUARY 1, 2023 - 2024**

## MEDIA KIT



**SPEAKIN' OUT NEWS | 4839 Sparkman Avenue, N.W., Huntsville, AL 35810**

**Office Hours: Monday - Thursday 9:30a.m. - 4:00 p.m. | FRIDAY: CLOSED**

**Ph. 256.551.1020 | Fax: 256.551.0607 | Email: [speakinoutnews@gmail.com](mailto:speakinoutnews@gmail.com)**

**Website: <http://www.speakinoutweeklynews.net>**

**PROUD MEMBER OF: Alabama Press Association (APA); National Newspaper Publishers Association (NNPA);  
Alabama Black Newspapers Association (ABNA); Southeastern African-American Publishers Association (SAAPA)**

# SPEAKIN' OUT NEWS

4839 SPARKMAN AVENUE, N.W., HUNTSVILLE, AL 35810 | OFFICE: 256.551.1020 | FAX: 256.551.0607

WEBSITE: <http://www.speakinoutweeklynews.com> | EMAIL: [speakinoutnews@gmail.com](mailto:speakinoutnews@gmail.com)

## AT-A-GLANCE 2023 RATE SHEET

**Total Print Circulation (TMC): 27,350 | Paid Print Subscribers: 21,244**

**Paid Electronic Circulation: 5,299 | Total Print Circulation & Electronic Circulation: 32,649 (77.6% paid)**

*Speakin' Out News is mailed and distributed to its readers every Wednesday.*

**LOCAL RATE (Within the state of Alabama) \$19.84 per col. inch**

**NATIONAL RATE (Outside the state of Alabama) \$34.00 per col. inch**

AD SIZE	- STANDARD LOCAL RATES (NET)-		- STANDARD NATIONAL RATES (NET)-	
	4-COLOR	BLACK 4	COLOR	BLACK
Full Page (126.0")	\$2,849.84	\$2,499.84	\$4,634.00	\$4,284.00
1/2 (63.0")	\$1599.92	\$1249.92	\$2,856.00	\$2,142.00
1/4 (31.5")	\$974.96	\$624.96	\$1,421.00	\$1,071.00
1/8 (15.75")	\$662.48	\$312.48	\$885.50	\$535.50

**1-spot color (including black) - \$125 | 2-spot color (including black) - \$250 | 4-color process (CMYK, including black) - \$350**

**\*FREE COLOR is available, as an added value, for bi-annual and annual contracts only\***

### COLUMN WIDTH MEASUREMENTS:

1COL - 1.604"      2COL - 3.333"      3COL - 5.062"

4COL - 6.792"      5COL - 8.521"      6COL - 10.25"

Narrow Web Full Page (10.25" wide x 21.0" in depth)

**DISPLAY AD DEADLINE: EVERY MONDAY BEFORE 12:00 P.M. NOON**

### ARTWORK SUBMISSION:

Please provide a high-resolution (at least 200 dpi), print-ready PDF with all fonts embedded. For print ads, convert color to CMYK; for online ads, set in RGB. PLEASE SEND BOTH PRINT AND ONLINE SIZES OF YOUR AD.

**\*\*\*Advertorial\*\*\*** – to include advertorial content from someone in your company about news-worthy topics, consumer issues, and/or matters relevant to our readers. Speakin' Out News maintains editorial control. Limited to 300 words and (2) jpeg images; must be provided as camera-ready art. **Cost: \$480**

Send artwork to **Jemeana S. Roberson, Managing Editor, [speakinoutnews@gmail.com](mailto:speakinoutnews@gmail.com)**  
 Questions? Call **256-551-1020**, however email is better. No ad? We can help for an additional \$200. Please provide a rough sketch and high-resolution art (logo, photos, etc.) in CMYK format/minimum of 300 dpi. Maximum of 2 revisions after initial design.

### - PREPRINTED INSERTS & FLYERS (PER 1000) -

2 Page Broadsheet/ 4 Page Tabloid/Flyer - \$35/1,000

4 Page Broadsheet/8 Page Tabloid - \$40/1,000

6 Page Broadsheet/12 Page Tabloid - \$45/1,000

8 Page Broadsheet/16 Page Tabloid - \$50/1,000

*\*A flat rate is available for annual contracts only\**

### MINIMUM DISTRIBUTION - 10,000

Please Ship Inserts to: **SPEAKIN' OUT NEWS, 1002 Oakwood Avenue, N.W., Huntsville, AL 35811**

### INSERT DEADLINE: 7 DAYS PRIOR TO INSERTION DATE

Delivery Hours: Monday - Thursday 10:00 a.m. - 4:00 p.m. (CT)

FRIDAY - 10:00 a.m. - 1:00 p.m. (CT)

**---LIFTGATE IS REQUIRED WITH TRUCK DELIVERY---**

### - CLASSIFIED & LEGAL RATES -

**Speakin' Out News is a second-class periodical weekly newspaper serving Huntsville and Madison County. (USPS 023-484)**

#### HOW TO SUBMIT AN ADVERTISEMENT

**STEP#1** - Speakin' Out News would like you to send your advertisement for a quote first. Please email your advertisement, purchase/job insertion orders to these (3) email addresses: [speakinoutnews@gmail.com](mailto:speakinoutnews@gmail.com), [jemeana@me.com](mailto:jemeana@me.com), and [wsmothers04@gmail.com](mailto:wsmothers04@gmail.com). The deadline for submitting legal/classified advertisements is **every Friday before noon, at the latest Monday before noon**. If ad proof is required, you must submit that ad and request by Friday. The ad proof will be emailed back for your review on Monday morning.

**STEP#2** - Once Speakin' Out News emails you a quote that meets your satisfaction, email us a **CONFIRMATION** and a PURCHASE ORDER or a JOB INSERTION ORDER from your agency, permitting us to publish the ad. Speakin' Out News will then reserve space for your advertisement for the upcoming week. In addition, Speakin' Out News is a member of the Alabama Press Association. Therefore, classified and legal advertisements are registered online to [AlabamaPublicNotices.com](http://AlabamaPublicNotices.com) and our website: <http://www.speakinoutweeklynews.net>.

**STEP#3** - After your advertisement is published, Speakin' Out News will email electronic invoices, tearsheets, and publisher's affidavits to you. Also, note that an additional \$10 charge will apply to the total ad cost if a publisher's affidavit is required. For your convenience, we also accept VISA, MC, and Discover payments online or pay via telephone call **256.551.1020**.

#### TECHNICAL SPECIFICATIONS

- **FILE FORMAT:** Speakin' Out News prefers a Microsoft Word Document or a PDF file (300 dpi)
- **WORD RATE:** 50¢ per word
- **GRAPHIC RATE:** \$19.84 per graphic (logos, signatures, pictures, maps, seal stamps, etc.)
- **DISPLAY CLASSIFIED RATE:** \$19.84 per col inch (border and graphics)

### - EMAIL MARKETING -

**Speakin' Out News E-Blast (email marketing) is emailed every Friday to 10,000 verified email addresses in Huntsville and North Alabama. The rate is \$550.00 per e-blast. Technical digital ad sizes are below.**

760 x 90 pixels (banner); 760 x 300 pixels (large banner); 760 x 760 pixels (large block); Videos (mp3 format and/or Youtube source link)  
**All digital ads must be submitted as a jpeg image, at least 200 dpi**

### - SUBSCRIPTION RATES -

- One year Subscription (mailed directly) - \$50 per year
- One year Online Subscription - \$20 per year
- One year Mailed & Online Subscriptions - \$60 per year

Please make checks payable to:

**SPEAKIN' OUT NEWS**

PO Box 2826 • Huntsville, AL. 35804

(For your convenience, we also accept VISA, MC, and Discover)

Email: [speakinoutnews@gmail.com](mailto:speakinoutnews@gmail.com) | Contact Info.: Ph. 256.551.1020

Website: [www.speakinoutweeklynews.net](http://www.speakinoutweeklynews.net)

# More Than A Newspaper **SPEAKIN' OUT NEWS** **ONLINE WEB ADVERTISING**

Total Paid Electronic Copies: **5,299** | Total Print Copies (27,350) and Electronic Circulation: **32,649**



## **AD SLOT #1 - \$2200 (per month)**

Large horizontal web banner ad  
Specs: 760 x 90 px  
Location: top of the home page  
Spaces available: 1  
(.jpeg or .swf files accepted) | Max file size: 20k  
Animation accepted  
Creative must have a distinct border to clearly identify where the page ends, and advertisement begins.  
*Must provide url for button link.*  
*Three business days required for testing.*

## **AD SLOT #2 - \$1,200 (per month)**

Medium horizontal web banner ad  
Specs: 500 x 100 px  
Location: "below the fold," middle of homepage  
Spaces available: 1  
(.jpeg or .swf files accepted) | Max file size: 20k  
Animation accepted  
Creative must have a distinct border to clearly identify where the page ends, and advertisement begins.  
*Must provide url for button link.*  
*Three business days required for testing.*

## **AD SLOT #3 - \$700 (per month)**

Large, square ad space  
Specs: 300x300  
Location Right-hand side bar  
Spaces available: 1  
(.jpeg or .swf files accepted) | Max file size:20k  
Animation accepted  
Creative must have a distinct border to clearly identify where the page ends, and advertisement begins.  
*Must provide url for button link.*  
*Three business days required for testing.*

## **AD SLOT #4 - \$500 (per month)**

Small square button-type space;  
suitable for sponsor logos  
Specs: 125 x 125 px  
Location: Right-hand side bar  
Spaces available: 2  
(.jpeg or .swf files accepted) | Max file size:20k  
Animation accepted  
Creative must have a distinct border to clearly identify where the page ends, and advertisement begins.  
*Must provide url for button link.*  
*Three business days required for testing.*

## **FEATURE VIDEO - \$2,200 (per month)**

Specs: 300x300  
Location Right-hand side bar  
Spaces available: 1  
(wmv files accepted)

## **- E-BLAST DIGITAL RATES -**

Speakin' Out News E-Blast (email marketing) is emailed weekly to 22,000 verified email addresses in Huntsville and North Alabama. **The rate is \$550.00 per e-blast.** Technical digital ad sizes are below.

760 x 90 pixels (banner); 760 x 300 pixels (large banner);  
760 x 760 pixels (large block); Videos (mp3 format and/or Youtube source link)

*All digital ads must be submitted as a jpeg image, at least 200 dpi*

# SPEAKIN' OUT NEWS

1002 OAKWOOD AVENUE, N.W., HUNTSVILLE, AL 35811 | OFFICE: 256.551.1020  
 WEBSITE: <http://www.speakinoutweeklynews.com> | EMAIL: [speakinoutnews@gmail.com](mailto:speakinoutnews@gmail.com)

## AT-A-GLANCE ZIP CODE BREAKDOWNS

(Domestic Zone Chart of 06/12/2023)

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### PAID SUBSCRIBERS-MAILED WEEKLY

Delivery Method	Zip Code	Zone	Publication Name, City & State	Circulation	Date Valid (Mailing Day)
HUNTSVILLE (paid subscribers-mailed weekly)	35801	1	SPEAKIN' OUT NEWS, Huntsville, AL	287	Every Wednesday
HUNTSVILLE (paid subscribers-mailed weekly)	35802	1		178	Every Wednesday
HUNTSVILLE (paid subscribers-mailed weekly)	35804	1		320	Every Wednesday
HUNTSVILLE (paid subscribers-mailed weekly)	35805	1		115	Every Wednesday
HUNTSVILLE (paid subscribers-mailed weekly)	35806	1		534	Every Wednesday
HUNTSVILLE (paid subscribers-mailed weekly)	35807	1		63	Every Wednesday
HUNTSVILLE (paid subscribers-mailed weekly)	35810	1		15,998	Every Wednesday
HUNTSVILLE (paid subscribers-mailed weekly)	35811	1		903	Every Wednesday
HUNTSVILLE (paid subscribers-mailed weekly)	35816	1		613	Every Wednesday
HUNTSVILLE (paid subscribers-mailed weekly)	35899	1		249	Every Wednesday
MADISON, AL (paid subscribers-mailed weekly)	35757	1		267	Every Wednesday
MADISON, AL (paid subscribers-mailed weekly)	35758	1		518	Every Wednesday
NORMAL, AL (Alabama A&M University)	35762	1		1000	Every Wednesday
Mixed States		1, 2, 3, 4 & 8		199	Every Wednesday
<b>TOTAL PAID MAILED SUBSCRIBERS</b>				<b>21,244</b>	

### SINGLE COPY DISTRIBUTION

(includes churches, vendors, in-house sales, & bulk drops)

Delivery Method	Zip Code	Zone	Publication Name, City & State	Circulation	Date Valid (Mailing Day)
Huntsville	35801	1	Speakin' Out News, Huntsville, AL	399	Every Wednesday
Huntsville	35802	1		150	Every Wednesday
Huntsville	35804	1		256	Every Wednesday
Huntsville	35805	1		73	Every Wednesday
Huntsville	35806	1		146	Every Wednesday
Huntsville	35807	1		43	Every Wednesday
Huntsville	35810	1		1147	Every Wednesday
Huntsville	35811	1		851	Every Wednesday
Huntsville	35816	1		529	Every Wednesday
Huntsville	35899	1		280	Every Wednesday
Decatur	35601	1		703	Every Wednesday
Madison	35758	1		913	Every Wednesday
Normal/Ala. A&M University	35762	1		616	Every Wednesday
Mixed States		1, 2, 3, 4, & 8		0	
<b>TOTAL SINGLE COPY DISTRIBUTION</b>				<b>6,106</b>	

**Please make checks payable to: SPEAKIN' OUT NEWS • PO Box 2826 • Huntsville, AL. 35804**

(For your convenience, we also accept VISA, MC, and Discover) Email: [speakinoutnews@gmail.com](mailto:speakinoutnews@gmail.com)

Contact Info.: Ph. 256.551.1020 • Fax: 256.551.0607 [www.speakinoutweeklynews.net](http://www.speakinoutweeklynews.net)

**DEADLINES: All space reservations and ad copy must be in the Speakin' Out News office by 12:00 PM on Monday prior to publication.**

**There are no cancellations allowed after 12:00 PM on Monday. Ads requiring proofs must be received by Friday at 12:00 PM prior to issue date.**



# EDITORIAL CALENDAR

## JANUARY

**MARTIN LUTHER KING, JR. DAY** -- Each year on the third Monday of January, America honors the birth, life, and dream of Dr. Martin Luther King, Jr. King was hugely influential in the American Civil Rights Movement (despite never holding public office) and was a major advocate of non-violent activism in the struggle for the end of racial discrimination under US law. He was assassinated in 1968. The bill to create Martin Luther King Day was sponsored by Senator Ted Kennedy and passed the Senate in October of 1983. The following month, President Reagan signed it, establishing the Third Monday of every January as Martin Luther King Jr. National Holiday, beginning in 1986.

## FEBRUARY

**BLACK HISTORY MONTH** -- Black History Month got its start in 1926 when Dr. Carter G. Woodson, an African American, promoted Negro History Week in February. The time was selected because it included the birthdays of Frederick Douglass and Abraham Lincoln which had been notable dates for the black community since the start of the twentieth century. It is a time for all Americans to reflect on both the history and teachings of African Americans, and to focus on the progress, richness and diversity of African American achievements. Today Black History Month is celebrated not only in the US, but around the globe by five different countries.

## MARCH

**'Women of Excellence'** -- Every year March is designated Women's History Month by Presidential proclamation. The month is set aside to

honor women's contributions in American history. Speakin' Out News highlights the achievements of women in Huntsville – past and present. In addition, our newspaper spotlights women's health and wellness.

## JUNE

**Black Music Month** -- June is African American Music Appreciation Month! Created by President Jimmy Carter in 1979, this month celebrates the African American musical influences that comprise an essential part of our nation's treasured cultural heritage. Formerly called National Black Music Month, this celebration of African American musical contributions is re-established annually by presidential proclamation.

**'The Maverick Issue'** - Speakin' Out News focuses on Men's Health and Wellness during the highly celebrated holiday, Father's Day. Father's Day is a day of honoring fatherhood and paternal bonds, as well as the influence of fathers in society. Father's day complements similar celebrations honoring family members, such as Mother's Day, Siblings Day and Grandparents' Day.

## AUGUST

**Salute to Minority Business Owners Issue** -- Speakin' Out News selects some of Huntsville's most astute business leaders/owners who make a significant economic impact locally, nationally and globally. Plus it features emerging Black businesses in the Huntsville and North Alabama community, reviewing the most innovative black businesses according to growth, tenure, and outreach.

## SEPTEMBER

**Diversity Issue** -- The evolution of diversity in the workplace, recruiting and retention.

## OCTOBER

**Health & Wellness Issue** -- A look at the top health and wellness issues affecting African Americans, and the medical professionals on the front lines. Speakin' Out News focuses on workouts, to your diet, mental wellness, senior citizen health, and financial wellbeing.

## NOVEMBER

**Men's Health Awareness Month** -- November is Men's Health Awareness Month. As a result, men are reminder to take care of themselves. Speakin' Out News brings awareness to African-American men's health, inspiring them to take action to improve overall health.

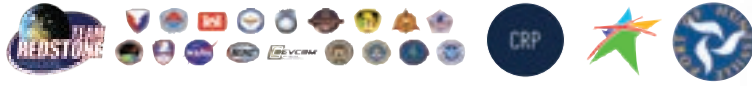
## DECEMBER

**Kwanzaa** -- Kwanzaa, an African-American holiday started by Dr. Maulana Karenga in 1966 to celebrate universal African-American heritage. Kwanzaa is an African-Americans celebration of life from 26 December to 1 January. Five common sets of values are central to the activities of the week: ingathering, reverence, commemoration, recommitment, and celebration. The seven principles (nguzo saba) of Kwanzaa utilize Kiswahili words: unity ( umoja), self-determination ( kujichagulia), collective work and responsibility ( ujima), cooperative economics ( ujamaa), purpose ( nia), creativity ( kuumba), and faith ( imani). Each of the seven candles signify the principles. Like the Jewish Hannukah, candles are used to represent concepts of the holiday.

# ABOUT HUNTSVILLE & NORTH ALABAMA

## Business & Economy

From small businesses to Fortune 500 companies, Huntsville prides itself on having a diverse and expansive economy. Major industries that make up our economy include Advanced Manufacturing, Aerospace, Biotechnology, Defense, and Information Technology. Some of the major drivers of our community include Redstone Arsenal, Cummings Research Park, and Downtown Huntsville. Our strong economy is one of the reasons why companies like Facebook, Blue Origin, Mazda-Toyota and more have planted their roots in Huntsville. We strongly believe that a company's success is Huntsville's success. That's why this community is constantly working to make this the best business environment in the country.



## New Industrial Growth

The Huntsville community has had a host of recent job announcements from major employers in the manufacturing and technology industries, adding to the diversification of the local economy. In January 2018, Mazda and Toyota corporations announced a new joint venture to build a \$1.6 billion automotive plant in Huntsville that will employ 4,000 new workers. The plant is currently under construction and is expected to be operational by 2021. This unique development joins other new companies such as Polaris, Remington, and GE Aviation who have each moved to Huntsville to create signature new investments creating thousands of new jobs. Facebook's new \$750 million data center in North Huntsville shows the company's commitment to investing and growing in the community, while new rocket engine plants from Aerojet Rocketdyne and Blue Origin help to solidify Huntsville's claim as the nation's Rocket City.



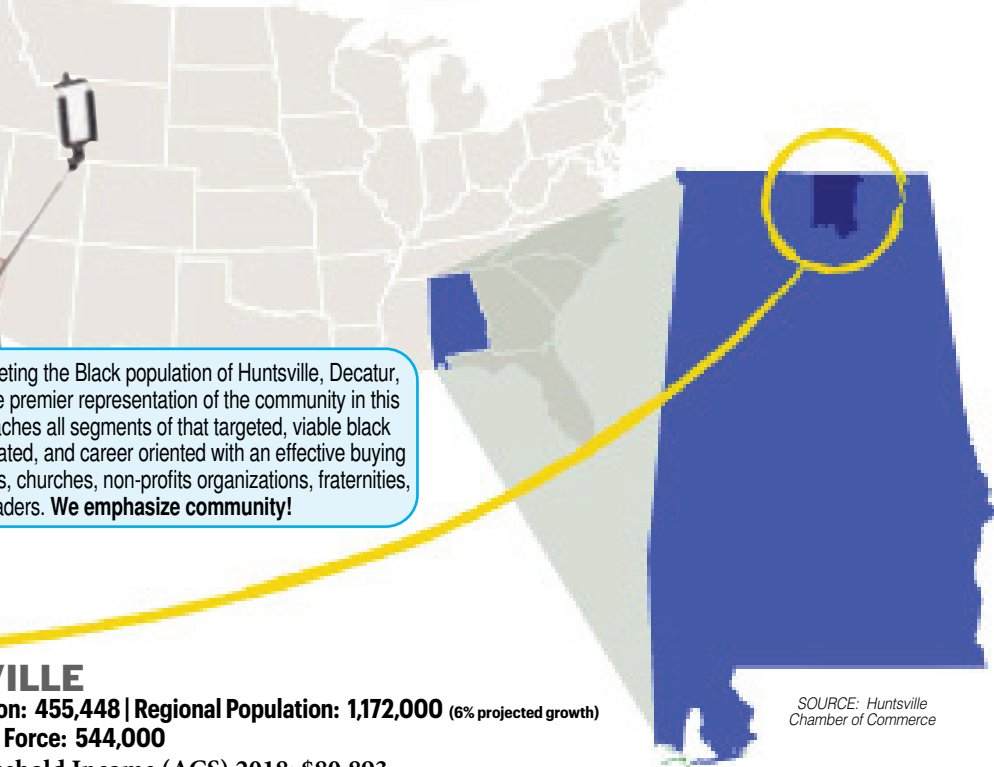
## Higher Education

Huntsville has a sophisticated network of public higher education systems designed to create a workforce for the 21st century marketplace. With six public universities and community colleges with a total enrollment of 30,000 students, Huntsville attracts students from around the world with the opportunity to work on cutting-edge innovation alongside many of the country's leading corporations.



## Regional Workforce

Huntsville companies are able to recruit local employees from our 13-county workforce region. This region consists of 10 counties in Alabama and three counties in southern Tennessee. The regional population is more than 1.1 million people, and the labor force consists of 544,000. With low commute times, there are around 43,000 daily commuters coming into the Huntsville Metro on a daily basis. Huntsville attracts some of the most educated individuals from around the world to support its high-tech economy. Nearly 40 percent of area employees have a college degree, and 11 percent of the workforce has a graduate degree or Ph.D. The Huntsville metro has the highest concentration of engineers in the country, and the second highest concentration of STEM workers.



Speakin Out News is the only newspaper directly targeting the Black population of Huntsville, Decatur, Athens and other North Alabama communities. As the premier representation of the community in this area for 43 years, Speakin Out News specifically reaches all segments of that targeted, viable black markets: Adults, the young, affluent, aggressive, educated, and career oriented with an effective buying income. Our newspapers are circulated in barber shops, churches, non-profits organizations, fraternities, sororities, and state officials and city leaders. **We emphasize community!**



**HUNTSVILLE**  
Metro Population: 455,448 | Regional Population: 1,172,000 (6% projected growth)  
Regional Labor Force: 544,000  
Average Household Income (ACS) 2018: \$80,893  
Educational Attainment (ACS) 2018: 89% graduated high school 2018: 66% attended college









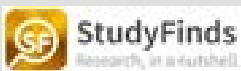





SOURCE: Huntsville Chamber of Commerce

**Got a Question?** Email us at [speakinoutnews@gmail.com](mailto:speakinoutnews@gmail.com) or call (256) 551.1020. (email is preferred)



## Huntsville Metro Media Recognition

The Huntsville community is recognized worldwide as a thriving metropolitan area great for both business and living. We are proud of the recognitions we have received from major publications and media outlets, especially when compared and ranked with much larger cities. These headlines present a snapshot of what others are saying about us. For an updated list of headlines and articles, please visit [hsvchamber.org/accolades](https://hsvchamber.org/accolades).

	<p>Huntsville ranks #2 on U.S. News &amp; World Report's 2023-2024 Best Places to Live (May 2023)</p>		<p>Huntsville Ranks #2 in the U.S. for Best Places for Career Opportunities (July 2022)</p>
	<p>Huntsville 4th Affordable Place to Live in the U.S. in 2023-2024 (May 2023)</p>		<p>Huntsville Named a Top City for STEM Opportunities (May 2022)</p>
	<p>Huntsville ranks #3 on Top 10 Metro Statistical Areas (MSAs) for Semiconductor Labor Force Readiness (March 2023)</p>		<p>Huntsville ranks #1 on U.S. News &amp; World Report's 2022-2023 Best Places to Live (May 2022)</p>
	<p>Huntsville is listed in The South's Best Cities 2023 (March 2023)</p>		<p>Huntsville 3rd Affordable Place to Live in the U.S. in 2022-2023 (May 2022)</p>
	<p>Huntsville No. 3 Best Place to Live in U.S. (February 2023)</p>		<p>Huntsville #5 on CompTIA Tech Town Index (March 2022)</p>
	<p>Huntsville Ranks #4 Most Prosperous City in the Country (January 2023)</p>		<p>Wallethub: Huntsville No. 6 job market in U.S. (January 2022)</p>
	<p>Huntsville, Ala. Is Rethinking the Amphitheater Experience (September 2022)</p>		<p>Huntsville named one of the country's Top 10 Zoom Towns (November 2021)</p>





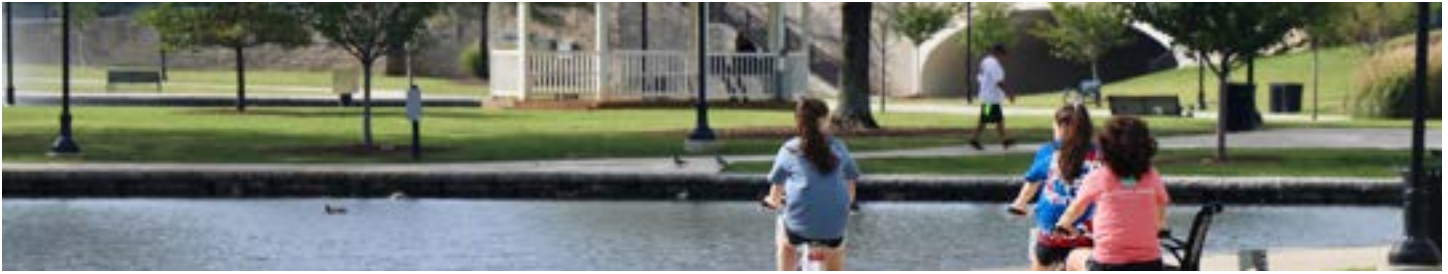
	<p>Huntsville #3 for life quality, #4 for tech job density (November 2021)</p>		<p>Huntsville Best Affordable Place to Live in the U.S. in 2021-2022 (July 2021)</p>
	<p>Triana is the fastest growing town in Alabama over the past 10 years (November 2021)</p>		<p>Huntsville named one of Tech's most resilient hubs (June 2021)</p>
	<p>Huntsville named one of the country's Top 10 Emerging Housing Markets (October 2021)</p>		<p>Huntsville is one of the 50 Best Places to Vacation with Kids in the U.S. in 2021 (June 2021)</p>
	<p>Madison, Ala. No. 12 on Money's Best Places to Live in the U.S. (September 2021)</p>		<p>Niche.com puts Huntsville on 2021 list of Best Places to Live (May 2021)</p>
	<p>Huntsville ranks #5 on Top 10 Places for Career Opportunities in the U.S. (August 2021)</p>		<p>Huntsville is among the Top 20 Best Cities to Start a Career (May 2021)</p>
	<p>Huntsville is one of the winners of the pandemic migration boom (July 2021)</p>		<p>Huntsville ranked as one of the hottest rental markets in America (April 2021)</p>
	<p>Huntsville Leads U.S. in 2021 Economic Recovery (July 2021)</p>		<p>North Alabama's Natural Wonders Hit You with Their Best Shot (March 2021)</p>
	<p>Huntsville #4 Millennial Magnet, #6 for Tech Hubs (Growth Potential) (July 2021)</p>		<p>Huntsville named in The South's Best Cities on the Rise 2021 (March 2021)</p>
	<p>Huntsville 3rd Best Place to Live in the U.S. in 2021-2022 (July 2021)</p>		<p>Huntsville ranks #7 on 2020 Top Metros by Total Projects and #3 for Projects per Capita <i>Metros with population 200,000 to 1 million</i> (March 2021)</p>






	<b>Huntsville is among The 10 Coolest Cities with the Lowest Cost of Living in the U.S.</b> (February 2021)
	<b>Huntsville #10 in Milken Institute's 2021 Best Performing Cities Index</b> (February 2021)
	<b>Huntsville No. 2 in new list of midsize metros most prepared to work from home</b> (February 2021)
	<b>Huntsville ranks #4 on The 10 Most Popular Cities to Move to This Year</b> (February 2021)
	<b>Huntsville named in Top 10 Tech Towns</b> (November 2020)
	<b>Huntsville No. 3 for top-tier jobs for veterans</b> (November 2020)
	<b>Huntsville #1 City to retire early</b> (November 2020)
	<b>Huntsville Best Affordable Place to Live in the U.S. in 2020-2021</b> (October 2020)
	<b>Huntsville on list of 10 Best Cities to Live and Work In</b> (October 2020)

	<b>Huntsville has one of the Healthiest Housing Markets in the U.S.</b> (October 2020)
	<b>9-acre industrial facility to be built in Huntsville despite coronavirus economic concerns</b> (August 2020)
	<b>Huntsville #2 for career opportunities post-COVID-19</b> (August 2020)
	<b>Huntsville among Top Mid-Size Cities for New Location or Expansion Projects</b> (July 2020)
	<b>Huntsville Top City for Business Climate</b> (July 2020)
	<b>Huntsville ranks #1 on Business Insider's 19 best cities in the South to live in after the Coronavirus pandemic</b> (July 2020)
	<b>Huntsville among the top 30 American Cities to live in post-pandemic</b> (June 2020)
	<b>Huntsville among Best US Cities for a Staycation amid Coronavirus</b> (June 2020)
	<b>Huntsville is among the Hottest U.S. Job Markets</b> <i>Metros with population fewer than 1 million</i> (February 2020)



 <p>MILKEN INSTITUTE</p>	<p>Huntsville ranks #7 for high-tech employment concentration (February 2020)</p>		<p>Huntsville No. 1 on 2019 Best Affordable Places to Live (April 2019)</p>
	<p>Huntsville International Airport named Best Small Airport in the U.S. (January 2020)</p>		<p>Huntsville No. 11 on 2019 Best Places to Live (April 2019)</p>
	<p>Huntsville's Job Market #11 in the U.S. (January 2020)</p>		<p>Huntsville Top Metro Area for Opportunities for Game Developers (April 2019)</p>
	<p>Teeming with engineers, Alabama's Rocket City USA is luring hot new industries to town (November 2019)</p>		<p>Huntsville among best cities for manufacturing jobs (April 2019)</p>
	<p>Rockets and intelligence: The FBI is building a \$1 billion campus in Huntsville, Ala. (November 2019)</p>		<p>Huntsville No. 40 on 2019 Top 100 Best Places to Live (March 2019)</p>
 <p>The Motley Fool</p>	<p>Huntsville #2 for High Salaries and Low Costs of Living (November 2019)</p>		<p>Huntsville No. 3 on Cities With the Most High-Tech Jobs (March 2019)</p>
	<p>Huntsville 11th Best Place to live in America (September 2019)</p>		<p>Huntsville: One of 52 Places To Go in 2019 (January 2019)</p>
	<p>Huntsville earns "Straight A" Financial Report Card for the 11th consecutive year (May 2019)</p>		<p>Huntsville: 6th in Nation for Job Growth in 2018 (December 2018)</p>
	<p>Huntsville among The 50 Best Vacations for Kids in the U.S. (May 2019)</p>		<p>Huntsville #3 on List of Where You Should Move to Make the Most Money (December 2018)</p>